



# PURVANCHAL MAHARASHTRA MANDAL (Regd. - S/14783)

B-80, Anand Vihar, Delhi – 110092.

Tel. No. 01122151228, 9810117416, 9312256288

website: <http://www.pmmdelhi.com>; Email: [pmmdelhi@gmail.com](mailto:pmmdelhi@gmail.com), [purvanchalmm@gmail.com](mailto:purvanchalmm@gmail.com)

To,

**Sub: Sarvajanik Ganesh Utsav 2020**

Dear Sir,

Purvanchal Maharashtra Mandal Celebrates “Shri Ganesh Puja” Festival every year in Trans-Yamuna area, which is attended by the families from across the Delhi, Trans-Yamuna Area and NCR. This festival was originally started by Noted Freedom Fighter, Lokmanya Bal Gangadhar Tilak to prepare the people of India for freedom from the British Raj during the period of invasion of India by British people. In fact the festival actually became a festival of social awakening & Social Enlightenment. And in Today’s times this is the festival to showcase the Culture of the Country when everywhere cultural Invasion is seen. This year the festival will be organized from 22<sup>nd</sup> August 2020 to 26<sup>th</sup> August 2020 at Anand Bhavan (Satsnag Bhavan), Shri Ram Mandir, Anand Vihar, Delhi.

On this occasion, we bring out a Souvenir, which apart from the details of festival programs would contain the articles from renowned Ganesh Bhaktas and other Dignitaries. The souvenir is intended to obtain financial assistance by the way of advertisement from the benevolent advertisers to partially meet the festival expenses and expand the Mandal’s Socio-Cultural activities in Delhi and specially Trans-Yamuna & NCR areas. Copies of this souvenir are distributed to a large number of members, well wishers, advertisers and patrons around the country.

We are sure you will encourage the activity by releasing an advertisement of your esteemed organization on this occasion and oblige.

Yours faithfully

For Purvanchal Maharashtra Mandal  
Convener Souvenir Committee

Size: 9.4” x 7.5”	Tariff	
Cover Page (Color): ₹ 10,000/-	Special Page (Color): ₹ 7,000/-	
Full Page (B/W): ₹ 5,000/-	Half Page (B/W): ₹ 3,000/-	Quarter Page (B/W): ₹ 2,000/-
Advertisement on our web site <a href="http://www.pmmdelhi.com">www.pmmdelhi.com</a> ₹ 5,000/- For One Year		Insertion in the List of Well Wishers ₹ 500/-

## Response Form

Dear Sir,

In response to your appeal we are pleased to release an advertisement for your festival Souvenir to be published on the occasion of “Sarvajanik Ganeshutsav Celebrations 2020”. Advertisement material is indicated below:

Space →  Website  Cover  Special  Full  Half  Quarter Page  Well Wishers  
Material →  Artwork  Written  Printed  CD  Other

You may send the Amount through NEFT/RTGS/BHIM App to our Bank Account No. 55010400000189 IFSC Code IBKL0000268 IDBI Bank Vivek Vihar, Delhi (Kindly send the Confirmation of Payment along with UTR Number/ Transaction Details on our mail ID [pmmdelhi@gmail.com](mailto:pmmdelhi@gmail.com)) or Cheque/Draft # \_\_\_\_\_ Dt. \_\_\_\_\_ for ₹ \_\_\_\_\_ drawn in favour of “Purvanchal Maharashtra Mandal” payable at Delhi is enclosed. Please forward a copy of Souvenir for our records

Yours faithfully